

# SA - Connect

Building net worth with networks

**Shippers' Academy International**  
*Strategy is invisible, Results are limitless*

Reg: Australia  
ABN 93559186966  
Operations hub  
Colombo –Sri Lanka

[www.shippersacademy.com](http://www.shippersacademy.com)

Shippers' Academy

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INTERNATIONAL

**SA - CONNECT EXCLUSIVELY ENDORSED BY**



global  
shippers  
forum

<https://www.globalshippersforum.com>



**UK Based**

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# Shippers' Academy International

The concept of connecting and educating global shippers was formulated as way back as 2011 in Singapore. The Shippers' Academy was designed to create capacity building among cargo owners (exporters, importers & traders) and service providers in international trade.

Shippers' Academy International is registered in Australia and its operational hub under Shippers' Academy Colombo is based in Sri Lanka. Shippers' Academy International will be establishing training centres around the world under its franchise.

**SA-Connect** a new concept will link global trading and logistics networks through the Indian Ocean hub & will be operated through Shippers' Academy Colombo which was established in 2011. The idea behind **SA-Connect** is to have a digital portal with reliable traders and service providers in different countries.

As the world is getting closer with technology, companies that need market access, market information and reliable partners for support services, dispute resolution, disruptive technology and building people networks will require reliable connectivity. This may be from your transportation needs, border control needs, tariffs and taxes and logistical support. Companies will also need trustworthy information to understand complexities when doing business. The member portal of **SA-Connect** will provide direct links through our hub in different continents and countries to facilitate trade and logistics.



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## SA-Connect- Connects Industry Networks



**Vision:**  
Innovative solutions  
for global connectivity  
for industry networks

**Mission:**  
To establish a  
digitalized  
structured network

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“Globalization 4.0 has only just begun, but we are already vastly under-prepared for it”

Klaus Schwab  
Founder and Executive Chairman,  
World Economic Forum



- Are you offering a reliable service/product?
- Are you looking to grow/ expand your business?
- Are you interested in new markets and customers?
- Do you believe in e-commerce and digital platforms?
- Do you need to improve sales and marketing?
- Do you believe in building relationships, introducing people and sharing experiences?

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# What is **SA-Connect** & how can my business benefit?

**In today's context, connectivity is an intelligent solution for supply chains, logistics and smart trade**

A digital initiative with a virtual business network focused on connecting reliable business partners across continents and across borders who are involved in international trade, logistics, transportation and supply chain connectivity & related support services.

The member companies who join the network will have direct access to different service providers in different continents and countries via the portal to support their business needs on a B2B platform. The range of services will span many areas, covering global commerce and transport.



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# WHY DIGITAL CONNECTIVITY MATTERS IN A POST COVID WORLD

CONNECTING THE RIGHT PEOPLE FOR THE RIGHT SERVICES THROUGH THE INFORMATION SUPER HIGHWAY

- **Grow your referral network/ meet new age digital customers/suppliers**
- **Meet new networks through geographic expansion**
- **Introduce your business through a direct B2B network**
- **Have a conversation with direct clients**
- **Clarify regional issues**
- **Meet online and in conferences**



VIRTUAL  
BUSINESS  
NETWORK

The logo features a central red circle with four blue lines extending outwards to smaller blue circles, resembling a network or a stylized 'V'.

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# THE FOLLOWING SERVICES CAN BE CHANNELED THROUGH SA-Connect:

1. Overseas 3rd country market information and business development
2. Connect and provide services through network members
3. Introduce partners that have trade specific services, which will include multimodal transport operators, banks and financial institutions, border control agency support services, logistics companies, insurance, technology and quality assurance organisations, etc.
4. Help on dispute resolution on taxes and other chargers
5. Provide country specific communication ( Language)
6. Help business development through member partners
7. Market data /reports



# MAIN AREAS OF SERVICES LINKED

- Customs & border control
- Investment information
- Import/export facilitation services
- Taxes and tariffs and trade agreements
- Ports & equipment and technology
- Transport & logistics services
- Banking, distributors, retailers
- Insurance and information technology services
- Travel, hotels & taxi
- Training and development
- Business registration
- Other country specific border and international trade related/ advisory services



## Supply Chain Complexities

- Inventory holding
- Inventory visibility
- Regional consolidation
- Growing customization demands
- Multi-port demand management
- Demand response time management
- Production/supply lead time management
- Compliance & standard management



## Geographic Complexities

- Multi-market regulations
- Regional regulations
- Foreign Trade Agreements
- Customs compliance
- Taxation laws
- Currency complications
- Language barriers

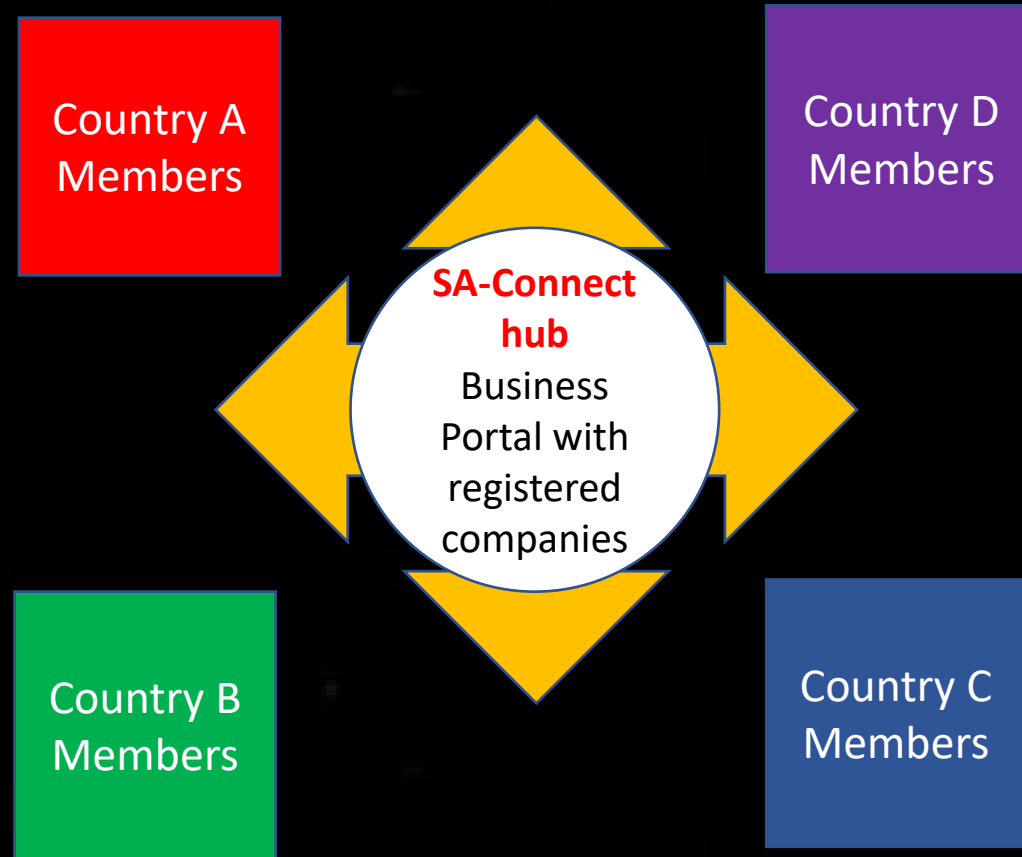
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# HOW OUR WEB PORTAL WORKS

- Log on to SA International [www.shippersacademy.com](http://www.shippersacademy.com)
- Click on the required country page portal
- The country page will list companies registered in that country with the company logo and weblink
- If a client wants to link up with a company on a specific issue, they can select & send a direct mail.
- If you have a general question you can go to the form on the page and send it where all companies listed in the page will get the message including SA connect mail
- Each member company will also be linked to the SA connect WhatsApp group for general news & information



# LISTED CLIENTS

Exporters,  
importers &  
traders

IT solutions &  
technology  
companies

Shipping, freight  
management,  
express &  
transport services

Logistics, freight  
forwarding &  
border services

Free zones  
warehousing ICDs,  
storage &  
distribution

Banks, insurance  
and payment  
solutions

Travel/hotel  
services &  
business services

Quality assurance  
and packaging  
services

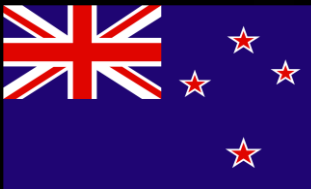
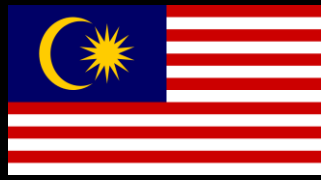
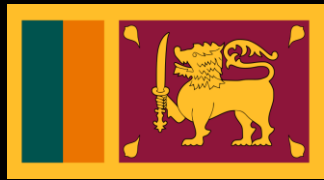
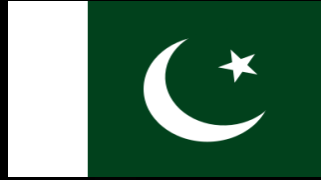
Agents & other  
service providers

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# STARTUP LISTED COUNTRIES TO BE LINKED



...and more to come

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SAC-001  
AU

**Certified  
Member**

**Exclusive  
VIP  
member**

**Connect to  
exclusive  
WhatsApp  
group**

[info@shippersacademy.com](mailto:info@shippersacademy.com)

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# SA-Connect

**Register online**

**Click the link and submit**

[https://docs.google.com/forms/d/e/1FAIpQLSecRsUahkRmEViRk1wW7V3H\\_gcH0sugkJd6ofD1j7b1tz\\_P3A/viewform?usp=sf link](https://docs.google.com/forms/d/e/1FAIpQLSecRsUahkRmEViRk1wW7V3H_gcH0sugkJd6ofD1j7b1tz_P3A/viewform?usp=sf_link)

**Investment: One time Registration USD 50\***

**Annual membership renewal USD 50**

**Specific services on request**



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\*Registration per company per country